



No.3-4/2013-R&C-CFA

Dated 09-02-2015

Circular R&C - CFA No. 92/14-15

Sub: Waival off 50% installation charges for new Landline & Broadband connection in TN Telecom Circle.

CGMT, Tamilnadu Telecom Circle may kindly refer his office letter No. Mktg/CFA/Promotional Scheme-Bfone/Part.1/2011-14/44 dated 13.01.2015 & e-mail dated 2nd Feb, 2015 on above mentioned subject.

The proposal was examined in this office and the Competent Authority has approved waival off installation charges by 50% for new Landline & Broadband connection for a promotional period with immediate effect **up to 31.03.2015.**

The detail of the promotional offer is as follows:-

1. For new landline connection, installation charges of Rs.375/- (For urban area customers) and Rs.275/- (for rural area customers).
2. For Broadband connection, installation charges of Rs.125/- (For both Urban & Rural area).
3. For new landline+ broadband connection, an installation charges of Rs.500/- (For urban area customers) and Rs.400/- (for rural area customers) .
4. **The Circle shall ensure to comply with regulatory requirements.**
5. **These instructions shall be applicable with immediate effect in TN Telecom Circle only up to 31-03-2015.**
6. The impact of the above order shall be analyzed and report shall be submitted to PDP-CFA unit of corporate office through email: pdpcfa@gmail.com .
7. The Circular is issued based on approval of the competent authority in PDP-CFA unit file No. 8-53/PDP-CFA/2013-14. For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

AGM (T&C-CFA)

To:

CGMT, TN, Telecom Circle Chennai.

Copy to:-

- 1) CMD, BSNL
- 2) DIR (CFA/CM/ENT/HR/FIN) on BSNL Board.
- 3) Executive Director (Finance/CA/NB/CN), BSNL
- 4) PGM (Regulation), BSNL, CO, New Delhi.
- 5) GM (Marketing), CO BSNL New Delhi for adequate publicity and marketing of service.
- 6) GM (PDP-CFA)/ Sr.GM (NWP-CFA)/Sr.GM (NWO-CFA)/GM (Fin-CFA) BSNL CO New Delhi.
- 7) GMs (CMTS/CDMA-WIN) All Zones.
- 8) AD OL for Hindi version.
- 9) Sr. GM (CIT), BSNL, CO-for placement on BSNL web site.
- 10) CGM (ITPC) Pune /GM Nodal Centre (South Zones).for necessary changes in CDR/CDMA /Billing System.
- 11) Director General P&T audit, Shyam Nath Marg, Near old Secretariat, Delhi 110054
- 12) Secretary, TRAI-for information pleases.
- 13) Guard file.

DM (T&C) CFA